

MAXIME WEIMAR

MARKETING · COMMUNICATION · EVENTS



ABOUT ME

Marketing, communication and event management professional with four years of experience in digital content creation, social media, event coordination and marketing communication. Organized, creative and adaptable, I enjoy managing projects and collaborating with different stakeholders to deliver effective campaigns and events.

CONTACT

pro.weimar.maxime@gmail.com

Driving licence: Category B

www.linkedin.com/in/maxime-weimar

LANGUAGES

French: Native

English: B2

German: B1

SKILLS

Digital communication & marketing

Event management

Social media management

Photography & videography

Graphic design

Website creation (WordPress, Elementor, HTML/CSS)

Corporate & partner relations

Project coordination

EXPERIENCE

2024 - 2026

Apprentice in Communication & Event Management – ENSISA

École Nationale Supérieure d'Ingénieurs Sud-Alsace
September 2024 to August 2026

- Planned and coordinated institutional, corporate and student events involving internal teams, external partners, suppliers and service providers.
- Sourced, contacted and coordinated external suppliers and service providers for events.
- Managed the school's social media channels, including LinkedIn, Instagram, Facebook and TikTok.
- Produced photo, video and editorial content for events, institutional campaigns and digital communication.
- Completely redesigned and rebuilt the ENSISA website using WordPress and Elementor.
- Designed graphic materials for digital and print communication and contributed to the design of branded promotional items.
- Coordinated relationships with companies, alumni, institutional partners and student organisations.

2022 - 2024

Communication Assistant / Community Manager – UHA

University of Haute-Alsace – October 2022 to August 2024

- Managed social media channels, including Instagram, Facebook, LinkedIn and X.
- Covered university events through photography, video and live communication.
- Wrote articles and communication content for the university website and internal platforms.
- Designed graphic materials for digital and print communication.
- Produced and edited institutional videos using Adobe Premiere Pro and After Effects.
- Supported press relations, including the preparation of press materials and communication with media contacts.

EDUCATION

2024 - 2026

Master's Degree in Management – Marketing and Event Management

EM Strasbourg, University of Strasbourg, France
Graduated with honours (Mention Bien)

2021 - 2024

Bachelor of Multimedia and Internet Professions (BUT MMI)

IUT Mulhouse, University of Haute-Alsace, France

2019 - 2021

STI2D Baccalaureate

Lycée Jean Mermoz, Saint-Louis, France

SOFTWARE



Photoshop



Illustrator



Lightroom



Premiere Pro



WordPress



Microsoft 365



Claude AI



Canva

INTERESTS

Photography & video
Gym
Travel

Music
Trading Card Games